

Lan Belic

Product Designer



Work

WeTransfer Nov 2018 - Present

Working on the visual language of a new suite of products from WeTransfer. Creating a unique design language that reflects creativity WeTransfer is famous for. Working closely with different product and brand teams to create unique design propositions.

MOBGEN I Accenture Interactive Aug 2017 - Nov 2018

As a product designer, I was heavily involved in the whole process of building a digital product. This role required me to work closely with a client to convey their ideas into valuable product propositions while managing design processes in our team. I was responsible for leading the design on mobile payments part of the project. Besides that, I was also leading creation and implementation of a design system.

Povio Labs Feb 2016 - Aug 2017

I was working in a fast paced environment of most prosperous startups from San Francisco area, collaborating closely with founders and CEOs. I was helping them convey their ideas into viable products that had market fit. I was leading them through the design phase, creating unique user experiences and implementing them into mobile and web applications.

MediaMonks Jul 2016 - Oct 2016

As a design intern for one of the biggest digital production agencies, I had the opportunity to work alongside most talented people on projects for brands like Adidas, GE, Unilever and similar.

Education

Faculty of Economics October 2014 - July 2017

University of Ljubljana Bachelor's Degree in Business Informatics